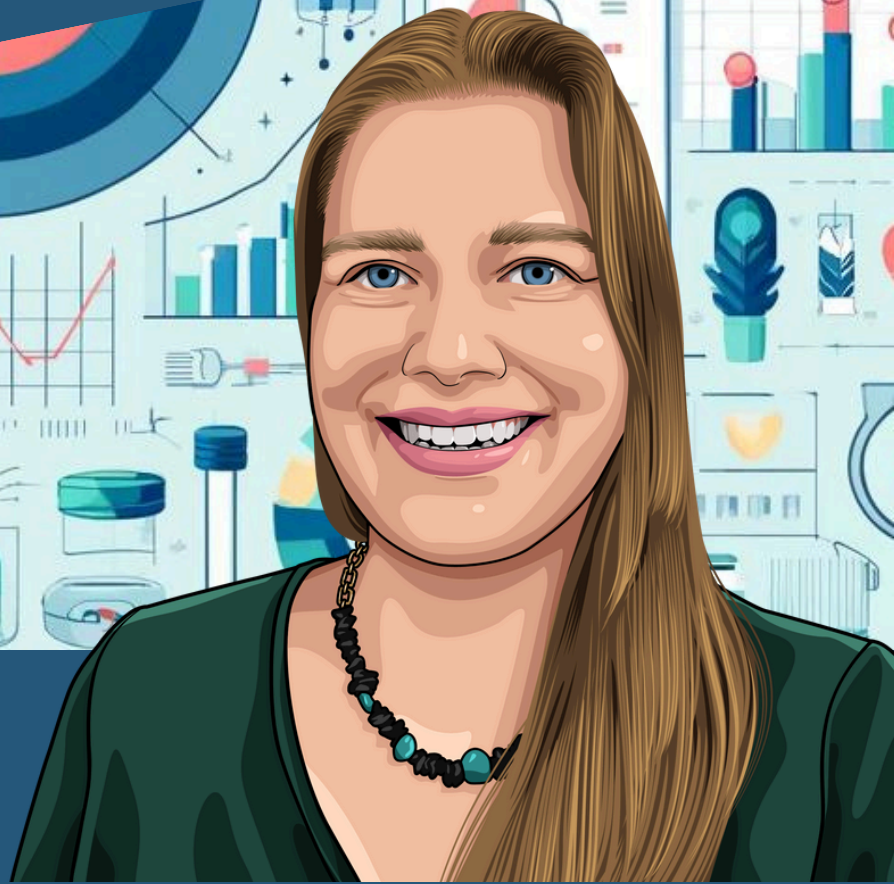


WHY IS DATA IMPORTANT?



SPD DATA EXPERT

BEYOND
CLEAN

Beth Perry

Engineer, Business Intelligence &
Analytics | Censis Technologies

Beyond Clean SPD Data Expert™:

Why is Data Important?

Beth Perry

Engineer, Business Intelligence & Analytics | Censis Technologies

Thank you to Beyond Clean for selecting me as an SPD Data Expert and allowing me to share some of the things I've learned in my 15+ years of working with data. Over that time, I've developed a real passion for the information needs of Sterile Processing teams, and I'm excited to begin this journey.

Data is a big topic – literally! According to ExplodingTopics.com, as of December 2023, 328.77 million terabytes of data were being created every day, and that number continues to increase. We are inundated with data, and that makes it easy to feel overwhelmed.

That's why for this series, most of the posts will be focused on building data literacy skills. Googling “data literacy” provides several definitions, but here's one I particularly like (from Tableau): “the ability to explore, understand, and communicate with data in a meaningful way.”

Why is data literacy important? I think most people are aware of the problems with dirty data, so I'll use that as a comparison. The danger of dirty data is often described as “garbage in, garbage out,” meaning I can't make good decisions unless I have good data to start from. But I think data literacy is an even more fundamental need. If I am unable to understand the data I have, I could have a veritable gold mine of information right in front of me and not even be able to recognize it, let alone act on it.

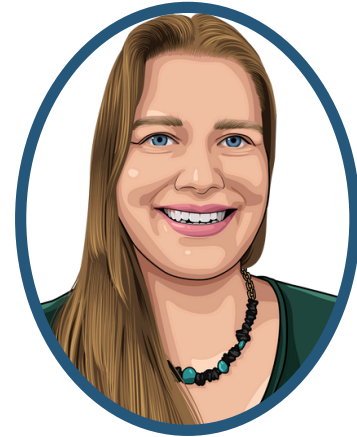
Over the next year, I aim to provide practical guidance to help Sterile Processing professionals better understand and make use of the data they already have, and maybe even inspire them to measure some new things. Along the way, I'll also feature a few of the industry insights I've identified from my career analyzing Sterile Processing data. I'm excited for you to join me!

Have more questions? Contact Beth at: beth.perry@censis.com

Beyond Clean SPD Data Expert™:

Beth Perry

Engineer, Business Intelligence
& Analytics



Beth is a Business Intelligence and Analytics Engineer with Censis Technologies. She has 17 years' experience exploring databases and designing data visualizations. With her educational background in journalism, she strives to find practical ways to communicate insights both clearly and effectively.

Since 2012, Beth has enjoyed building and supporting tray tracking software programs critical to Sterile Processing teams across the United States. Her passion is to create data and analytics tools that drive operational excellence and ensure patient safety. She won an innovation award in 2022 for her work on Censis' analytics platform.

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